

# BACK COUNTRY



# MESSENGER

A NEWSPAPER SERVING THE BACK COUNTRY COMMUNITIES OF THE MOUNTAIN EMPIRE

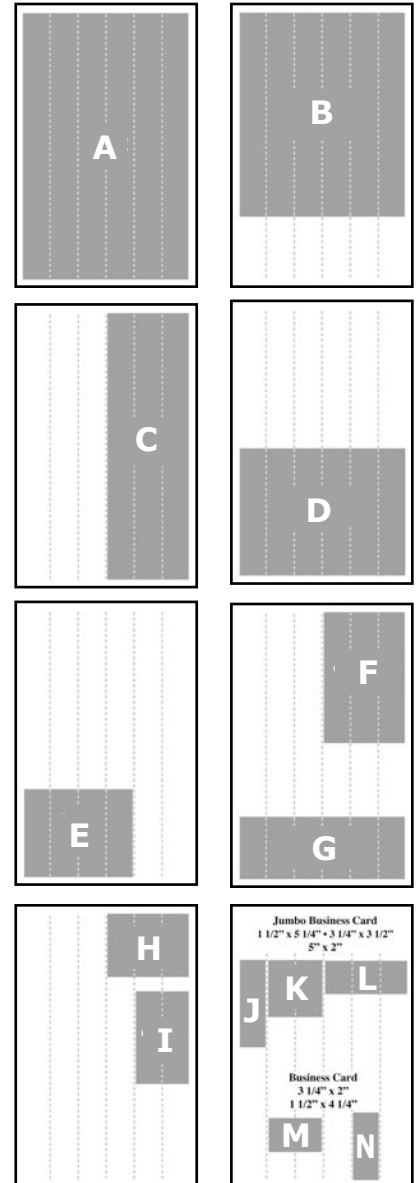
**3,000 Printed & Distributed Monthly in the Back Country**  
**Viewed Worldwide Online**  
**WWW.BACKCOUNTRYMESSENGER.COM**

## AD SIZES & SPECS

### 2010 ADVERTISING SPECIALS

### Contract Rates Per Run

Code	Dimensions	Size	1X	3 Months	6 Months	1 Year
<b>A</b>	10" x 16"	Full pg	\$800			
<b>B</b>	10" x 12"	3/4 pg	\$600			
<b>C</b>	10" x 8"	1/2 pg	\$400			
<b>D</b>	5" x 16"	1/2 V pg	\$400			
<b>E</b>	8" x 5"	1/4 pg	\$200			
<b>F</b>	5" x 8"	1/4 V pg	\$200			
<b>G</b>	10" x 4"	1/4 H pg	\$200			
<b>H</b>	5" x 4"	1/8 pg	\$100			
<b>I</b>	3 1/2" x 6"	1/8 V pg	\$100			
<b>J</b>	1 1/2" x 5 1/4"	Jumbo BC V	\$40			
<b>K</b>	3 1/4" x 3 1/2"	Jumbo BC 2 col	\$40			
<b>L</b>	5" x 2"	Jumbo BC 3 col	\$40			
<b>M</b>	3 1/4" x 2"	Biz Card	\$35			
<b>N</b>	1 1/2" x 4 1/4"	Biz Card V	\$35			
<b>O</b>	1 1/2" x 2"	serv dir 1/2 biz card M	\$25			



NOTICE: All ad sizes are approximate and may contain white space as necessary.

## SALES

Back Country Messenger  
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## ADVERTISING DEADLINES

The Messenger is usually printed on the fourth Monday of each month. The deadline is the Monday prior. Some months may have a Holiday Schedule.

**We may need additional time when setting up new ads.**

Ads may be sent in PDF, JPG, MS Word, or MS Publisher. Please send all photos as JPG.